

South Asia Without Borders Research Module 6:
Business Without Borders final report

Projects and Output

I Public Health in India: We convened a conference in Delhi where a series of papers were presented and key policymakers attended. Some of the papers were intended to be published in World Development. We are still hopeful that this special issue will materialize, and indeed the papers are still relevant and available for being published there, but organizational issues and communication issues with the journal have precluded a speedy resolution. Nonetheless, the event did help to create some momentum around a key issue.

II Healthcare and the Public-Private interface in India: David and I completed a published book chapter entitled “Health services for the poor in developing countries: Private vs. Public vs. Private and Public”, chapter 5 in "**Business Solutions for the Global Poor: Creating Social and Economic Value**" edited by V. Kashturi Rangan, John A. Quelch, Gustavo Herrero, and Brooke Barton, Jossey-Bass Business and Management Series, John Wiley and sons, San Francisco, 2007. This addresses the issue of how it is imperative to combine public sector and private solutions to solve the poor’s healthcare problems in the developing world, with the key focus being on India.

III Healthcare and the Private Sector in India, compared to other Developing countries: David and I have worked with MTV, the global media company with, arguably, the best reach to the youth of the world. MTV considers the spreading of its message of safe sex to be a key service, and a key to its own company strategy. Here is a case potentially of doing well by doing good, in a life-and-death matter. We have worked with MTV personnel in numerous countries to work on an HBS case study on the company – London, Johannesburg, Mumbai, among other locations. India is centrally featured in the case, though the case is not purely about India. It is scheduled to be taught in a major executive education program at HBS in November 2007, so will be available for broad release then.

IV Demography, Urbanization and Entrepreneurship – David and I have completed an article entitled ‘Boon or Bane – Rapid urbanization may prove a blessing, provided the world takes notice and plans accordingly. This will be published in October 2007 as the cover article/lead article in the IMF’s flagship journal, Finance and Development. This magazine is read by over a half million readers worldwide, and the October issue is the main issue of the year. The article features commentary by a leading NGO in Bangalore dedicated to improving urbanization and citizen participation in the democratic process.

V Diasporas and Entrepreneurship: With Tarun’s then-student at MIT (now assistant professor at HBS), Ramana Nanda, we have studied how diaspora networks shape business strategy through the lens of India’s leading financial

institution, ICICI Bank. ICICI's Global Expansion, Harvard Business School Publishing, case number 9-706-426, and accompanying teaching note. (case originally published Sept. 2005, revised Sept. 2006. teaching note published January 2007.) Also, Ramana Nanda and Tarun Khanna wrote a working paper "Diasporas and Domestic Entrepreneurs: Evidence from the Indian Software Industry," part of the NBER working paper series and available in the HBS Working Paper Series from June 15, 2007.

In addition, there are a number of students working on projects related to India in particular. These form the seeds for future projects.